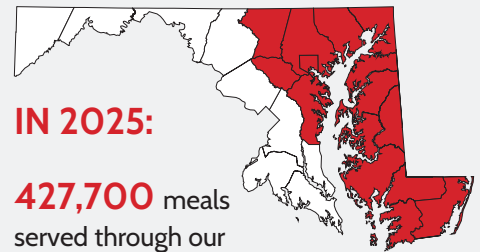




# 2026 SPONSORSHIP OPPORTUNITIES

Moveable Feast serves Marylanders living at the intersection of chronic illness and food insecurity. Our program comes at no cost to our clients, who reside in Baltimore City, the five surrounding counties, and the entire Eastern Shore. Our mission is to improve the health of Marylanders experiencing food insecurity and chronic illness by preparing and delivering medically tailored meals and providing nutrition education, thereby achieving racial, social, and health equity. We mobilize a community of volunteers and supporters to feed people, fortify health, and foster hope.



**IN 2025:**

**427,700** meals served through our home-delivered meal program

**2,300** clients received healthy meals, medical transportation, and/or medical nutrition therapy

## OUR IMPACT



**33%** reduction in hospital charges incurred by clients when comparing the 6 months prior to meal service with 6 months post meal service.



**24%** reduction in clients' hospital visits when comparing the 6 months prior to meal service with 6 months post meal service.



**95%** of clients surveyed stated that receiving services from Moveable Feast had improved their health.

## PROGRAMS & SERVICES OFFERED

- Home-Delivered Meals
- Medical Nutrition Therapy
- Produce
- Supplements
- Dependent Meals



## SPONSORSHIP OPPORTUNITIES



**Volunteer Appreciation Week**  
April 19-25, 2026



**Ride for the Feast**  
May 9, 2026



**PRIDE for the Feast**  
June 2026



**Summer Sip**  
August 2026



**Dining Out For Life - Annapolis**  
March 19, 2026  
**Dining Out For Life - Baltimore**  
September 24, 2026



**Giving Tuesday**  
December 1, 2026



**World AIDS Day**  
December 1, 2026

## COMMUNITY REACH



Sponsor logos will appear across media platforms and paid ads depending on support level.

### E-Newsletter

- Moveable Feast's Monthly Morsel is sent to a list of 22,000 supporters on the last Monday of each month
- Engagement (2025 AVG): 28% open rate

### Website

- Moveable Feast's website welcomed nearly 38,000 unique visitors in 2025
- Company logo featured on main page and events page

### Social Media Ad Feature\*

- \*\$10,000+ sponsors will be included on a 90-day FB ad.
- Moveable Feast has over 11,000 followers between Facebook, Instagram, and LinkedIn
- 36,000+ people will see paid FB and IG ads



# PRESENTING SPONSOR — \$50,000



Sponsor logo will appear on paid ads for **ALL 8 EVENTS**



Sponsor logo will appear on promotional content across media platforms for **ALL 8 EVENTS**



Brand activation opportunity at all of our **3 IN-PERSON EVENTS**



Company profile feature in both of our **2 PRINT NEWSLETTERS**



Private volunteer experience at Moveable Feast





# EVERY CLIENT EVERY VOLUNTEER EVERY MEAL EVERY MILE MATTERS

## RIDE FOR THE FEAST

Moveable Feast's 24th Annual Ride for the Feast charity cycling event is our largest annual fundraiser, projected to raise \$600,000 for our programs and services. Over 200 riders & 100 volunteers raise funds for and promote our organization November through May, and conclude the event with a 25, 42, 66, or 101 mile bike ride in Easton, MD on May 9th.



We invite you to provide important financial support to our clients by becoming a 2026 Ride for the Feast sponsor.



T-Shirt Deadline: Submit by 4/3/2026

Social Media Ad Deadline: Submit by 1/31/2026 (90-day ad) or 2/27/2026 (30-day ad)

## SPONSORSHIP LEVELS

Aluminum \$1,000	Steel \$2,500	Carbon Fiber \$5,000	Titanium \$10,000	Platinum \$25,000
Logo on event shirt	Logo on event shirt	Logo on event shirt	Logo on event shirt	Logo on event shirt
Logo on event site	Logo on event site as Steel Sponsor	Logo on event site as Carbon Fiber Sponsor	Logo on event site as Titanium Sponsor	Logo on RFTF site banner image as Presenting Sponsor & on all event pages + Moveable Feast website banner image
Logo + tag on Aluminum Sponsors social media posts	Logo + tag on Steel Sponsors social media post	Dedicated Social Media Post with optional company quote	Dedicated Social Media Post with optional company quote	Dedicated Social Media Post with optional company quote & inclusion on all event related posts
Logo with hyperlink on one RFTF e-blast	Logo with hyperlink on one RFTF e-blast	Logo with hyperlink on all RFTF e-blasts	Logo with hyperlink on all RFTF e-blasts	Logo with hyperlink on all RFTF e-blasts
<b>Sign up online:</b> 	Logo on 30-day social media ad	Logo on 30-day social media ad	Logo on 90-day social media ad	Company logo banner on all social media ads
		Two branded thank you signs along cycling routes	Four branded thank you signs along cycling route	Six branded thank you signs along cycling routes
			Company logo as sponsor in Summer 2026 newsletter	Article highlighting company in Summer 2026 newsletter
<b>As a supporter of Moveable Feast, you are in good company.</b> <b>Past RFTF sponsors include:</b> 				Sponsor acknowledgment at team fundraiser events
				Company table and opportunity to speak at closing ceremony on May 9th

## DINING OUT FOR LIFE

Dining Out For Life® is an annual fundraising event involving the generous participation of volunteers, corporate sponsors, and restaurants. The concept is simple: restaurants donate a generous percent of their sales to a local HIV service organization, and the local HIV service organization fills participating restaurants with diners. Maryland's chapter of Dining Out For Life supports Moveable Feast.

## SPONSORSHIP LEVELS

<b>Maître D'</b> <b>\$500</b>	<b>Line Cook</b> <b>\$1,000</b>	<b>Pastry Chef</b> <b>\$2,500</b>	<b>Sous Chef</b> <b>\$5,000</b>	<b>Executive Chef</b> <b>\$10,000</b>
Logo & tag on Maître D' Sponsors social media posts	One dedicated social media post with direct link & logo	One dedicated social media post with optional company quote	One dedicated social media post with optional company quote	One dedicated social media post with optional company quote and inclusion on all event-related posts
Logo linked on DOFL sponsor page	Logo linked on DOFL sponsor page	Logo linked on DOFL sponsor page	Logo linked on DOFL sponsor page	Logo appears on Moveable Feast event site banner as Executive Chef
Option to include company marketing materials in gift bags for restaurant partners	Option to include company marketing materials in gift bags for restaurant partners	Option to include company marketing materials in gift bags for restaurant partners	Option to include company marketing materials in gift bags for restaurant partners	Option to include company marketing materials in gift bags for restaurant partners
	Logo on posters & postcards	Logo on posters & postcards	Logo on posters & postcards	Logo appears as Executive Chef on posters, postcards, & donation envelopes
		Logo with direct company link on one Monthly Morsel e-blast	Logo with direct company link on two Monthly Morsel e-blasts	Logo with direct company link on three Monthly Morsel e-blasts
		Logo on Facebook & Instagram Ads	Logo on Facebook & Instagram Ads	Linked logo appears as Executive Chef on Facebook & Instagram Ads
		Logo on DOFL mailer to 10,000 households	Logo on DOFL mailer to 10,000 households	Logo appears as Executive Chef on DOFL mailer to 10,000 households
			Logo appears as DOFL sponsor in Winter 2027 newsletter	Article highlighting company & sponsorship in Winter 2027 newsletter
				Announcement of sponsorship with DOFL press release

As a supporter of Moveable Feast,  
you are in good company.  
Past DOFL sponsors include:



**Deadline:** To be listed on printed materials, we must receive your signed partnership agreement no later than **Friday, August 7, 2026.**

**Sign up online:**





# MORE SPONSORSHIP OPPORTUNITIES

## VOLUNTEER APPRECIATION WEEK

**\$3,000**

- 4 custom social media posts in April
- Website feature - main page banner
- Targeted email featuring video content with company logo
- Exclusive volunteering opportunity for your company - lunch provided



## PRIDE FOR THE FEAST

**\$5,000**

- 8 custom social media posts May-June
- Website feature - main page + events page
- Company logo featured in all Pride related emails (x4-6)
- Your company walks with Moveable Feast in the parade with logo featured on banner



## SUMMER SIP

**\$8,000**

- 8 custom social media posts July - August
- 30-day social media campaign
- Website feature - main page + events page
- Targeted email campaign (x3)
- Company logo featured on all promo collateral
- Company logo featured in 3 monthly e-newsletters



## WORLD AIDS DAY

**\$10,000**

- 12 custom social media posts November-December
- 30-day social media campaign
- Website feature - main page + events page
- Targeted email campaign (x3)
- Company logo featured in 3 monthly e-newsletters
- Branded activation at Ride For The Feast



## GIVING TUESDAY

**\$15,000**

- 12 custom social media posts November-December
- 30-day social media campaign
- Website feature - Main page + events page
- Targeted email campaign (x6)
- Company logo featured in 3 monthly e-newsletters
- Company featured in Winter 2027 print newsletter

