

DINING OUT FOR LIFE BALTIMORE

a fundraiser for  **MOVEABLE FEAST**
Feed People | Fortify Health | Foster Hope

THURSDAY, OCT. 9, 2025

2025 SPONSOR AGREEMENT



Pictured: DOFL 2024 promotional materials

DINE OUT. END HIV.

Dining Out For Life® is an annual fundraising event involving the generous participation of volunteers, corporate sponsors, and restaurants. The concept is simple: restaurants donate a generous percent of their sales to a local HIV service organization, and the local HIV service organization fills participating restaurants with diners. Baltimore's chapter of Dining Out For Life supports Moveable Feast.

MOVEABLE FEAST'S MISSION

To improve the health of Marylanders experiencing food insecurity and chronic illness by preparing and delivering medically tailored meals and providing nutrition education, thereby achieving racial, social, and health equity.

MOVEABLE FEAST'S VISIBILITY

E-News

27,000+ people will receive event information in our e-blast, the Monthly Morsel, sent the last week of every month.

Website

1,300 unique visitors to the Moveable Feast Dining Out For Life website last year.

Social Media

36,000+ people will see paid Facebook and Instagram ads that promote the event.

Moveable Feast's followers:



10,750 on Facebook, Instagram, and LinkedIn

PAST SPONSORS...



SIGN UP ONLINE



WHY SUPPORT DINING OUT FOR LIFE

31,956 people aged 13+ are living with diagnosed HIV in Maryland.*

461 Moveable Feast clients identify HIV/AIDS as their primary chronic condition.

95% of clients reported improved health while receiving Moveable Feast's services in 2024.

*According to Maryland Dept. Of Health's Center for HIV Surveillance, Epidemiology and Evaluation



McCormick and Co. employees volunteer at Moveable Feast

SPONSORSHIP LEVELS

Maître D' \$500	Line Cook \$1,000	Pastry Chef \$2,500	Sous Chef \$5,000	Executive Chef * \$10,000
Logo & tag on Maître D' Sponsors social media posts	One dedicated social media post with direct link & logo	One dedicated social media post with optional company quote	One dedicated social media post with optional company quote	One dedicated social media post with optional company quote and inclusion on all event-related posts
Logo linked on DOFL sponsor page	Logo linked on DOFL sponsor page	Logo linked on DOFL sponsor page	Logo linked on DOFL sponsor page	Logo appears on Moveable Feast event site banner as Executive Chef
Option to include company marketing materials in gift bags for restaurant partners	Option to include company marketing materials in gift bags for restaurant partners	Option to include company marketing materials in gift bags for restaurant partners	Option to include company marketing materials in gift bags for restaurant partners	Option to include company marketing materials in gift bags for restaurant partners
	Logo on posters & postcards	Logo on posters & postcards	Logo on posters & postcards	Logo appears as Executive Chef on posters, postcards, & donation envelopes
		Logo with direct company link on one Monthly Morsel e-blast	Logo with direct company link on two Monthly Morsel e-blasts	Logo with direct company link on three Monthly Morsel e-blasts
		Logo on Facebook & Instagram Ads	Logo on Facebook & Instagram Ads	Linked logo appears as Executive Chef on Facebook & Instagram Ads
		Logo on DOFL mailer to 10,000 households	Logo on DOFL mailer to 10,000 households	Logo appears as Executive Chef on DOFL mailer to 10,000 households
			Logo appears as DOFL sponsor in Winter 2025 newsletter	Article highlighting company & sponsorship in Winter 2025 newsletter
				Announcement of sponsorship with DOFL press release

Deadline: To be listed on printed materials, we must receive your signed partnership agreement no later than **Friday, August 8, 2025.**

*Executive Chef level sponsors may be referred to as 'Presenting Sponsor' in marketing and communications

YES, I WANT TO SPONSOR DINING OUT FOR LIFE!**PLEASE SELECT YOUR
SPONSORSHIP LEVEL:**

- | | |
|--|--|
| <input type="checkbox"/> Executive Chef \$10,000 | <input type="checkbox"/> Line Cook \$1,000 |
| <input type="checkbox"/> Sous Chef \$5,000 | <input type="checkbox"/> Maître D' \$500 |
| <input type="checkbox"/> Pastry Chef \$2,500 | |

Company Name: _____

Contact Person(s): _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

METHOD OF PAYMENT

- ☐ Check enclosed: Mail to Moveable Feast, P.O. Box 2298, Baltimore, MD 21203
- ☐ Send electronic invoice
- ☐ ACH Payment
- ☐ Pay by credit card:
- | | | | |
|-------------------------------|-------------------------------------|---|-----------------------------------|
| <input type="checkbox"/> Visa | <input type="checkbox"/> Mastercard | <input type="checkbox"/> American Express | <input type="checkbox"/> Discover |
|-------------------------------|-------------------------------------|---|-----------------------------------|

Amount: _____

Card Number: _____

Expiration Date: _____

CVV: _____

Billing Zip Code: _____

Name as it appears on card: _____

Signature: _____

SUBMISSION:Email: ksmith2@mfeast.org

Mail: Moveable Feast
P.O. Box 2298
Baltimore, MD 21203
Attn: Kevin Smith

QUESTIONS?

Contact: Kevin Smith
Events Manager
410-888-3893
ksmith2@mfeast.org



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