



FROM PLATE TO PURPOSE

Dining Out For Life® is an annual fundraising event involving the generous participation of volunteers, corporate sponsors, and restaurants. The concept is simple: restaurants donate a generous percent of their sales to a local HIV service organization, and the local HIV service organization fills participating restaurants with diners. Baltimore’s chapter of Dining Out For Life supports Moveable Feast.

Funds raised on Thursday, October 10, 2024, will serve our mission to improve the health of Marylanders experiencing food insecurity and chronic illness by preparing and delivering medically tailored meals and providing nutrition education, thereby achieving racial, social, and health equity.

MOVEABLE FEAST’S VISIBILITY

E-News

27,000+ people will receive event information in our e-blast, the Monthly Morsel, sent the last week of every month.



35% average open rate*

* Industry average email open rate: 26%

Website

3,000 unique visitors to the Moveable Feast Dining Out For Life website last year.

Social Media

36,000+ people will see paid Facebook and Instagram ads that promote the event.

Moveable Feast’s followers:



6,900

on Facebook



4,500

on Instagram, Twitter, & LinkedIn

DINING OUT FOR LIFE
2022 AND 2023 SPONSORS



FRANKLIN TEMPLETON



SIGN UP ONLINE



WHY SUPPORT DINING OUT FOR LIFE

31,616 people aged 13+ are living with diagnosed HIV in Maryland.*

25% of Moveable Feast's client population identifies HIV as their primary chronic condition.

96% of clients reported improved health while receiving Moveable Feast's services in 2023.



*According to Maryland Dept. Of Health's Center for HIV Surveillance, Epidemiology and Evaluation

SPONSORSHIP LEVELS				
Maitre D' \$1,000	Line Cook \$2,500	Pastry Chef * \$5,000	Sous Chef * \$10,000	Executive Chef ** \$20,000
Logo & tag on Maitre D' Sponsors social media posts	One dedicated social media post with direct link & logo	One dedicated social media post with optional company quote	One dedicated social media post with optional company quote	One dedicated social media post with optional company quote and inclusion on all event-related posts
Logo on MF & national event site as Maitre D'	Logo on MF & national event site as Line Cook	Logo on MF & national event site as Pastry Chef	Logo on MF & national event site as Sous Chef	Logo appears on MF & national event site banner as Executive Chef
Logo linked to DOFL sponsor page	Logo linked to DOFL sponsor page	Logo with direct company link on one Monthly Morsel e-blast	Logo with direct company link on two Monthly Morsel e-blasts	Logo with direct company link on three Monthly Morsel e-blasts
	Logo on posters & postcards	Logo on posters & postcards	Logo on posters & postcards	Logo appears as Executive Chef on posters, postcards, & donation envelopes
		Logo on Facebook & Instagram Ads	Logo on Facebook & Instagram Ads	Linked logo appears as Executive Chef on Facebook & Instagram Ads
		Logo on DOFL mailer to 10,000 households	Logo on DOFL mailer to 10,000 households	Logo appears as Executive Chef on DOFL mailer to 10,000 households
			Logo appears as DOFL sponsor in Winter 2024 newsletter	Article highlighting company & sponsorship in Winter 2024 newsletter
			Up to 5-person paid dinner at participating DOFL restaurant of your choice	Option to include company marketing materials in gift bags for restaurant partners
				Company mention in local TV news segments and announcement of sponsorship with DOFL press release
				Company logo on 2 Moveable Feast vans for 6 months

*Additional opportunities available to be named as Matching Day Sponsor

**Executive Chef level sponsors may be referred to as 'Presenting Sponsor' in marketing and communications

Deadline: To be listed on printed materials, we must receive your signed partnership agreement no later than Friday, August 16th.

YES, I WANT TO SPONSOR DINING OUT FOR LIFE!

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

- Executive Chef \$20,000
- Sous Chef \$10,000
- Pastry Chef \$5,000
- Line Cook \$2,500
- Maître D' \$1,000

Company Name: _____

Contact Person(s): _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

METHOD OF PAYMENT

- Check enclosed: Mail to Moveable Feast, P.O. Box 2298, Baltimore, MD 21203
- Send electronic invoice
- ACH Payment
- Pay by credit card:
 - Visa
 - Mastercard
 - American Express
 - Discover

Amount: _____

Card Number: _____

Expiration Date: _____

CVV: _____

Billing Zip Code: _____

Name as it appears on card: _____

Signature: _____

SUBMISSION:

Email: ksmith2@mfeast.org

Mail: Moveable Feast
P.O. Box 2298
Baltimore, MD 21203
Attn: Kevin Smith

QUESTIONS?

Contact: Kevin Smith
Events Manager
410-888-3893
ksmith2@mfeast.org



Feed People | Fortify Health | Foster Hope