



2024 SPONSORSHIP OPPORTUNITIES



22nd Annual
RIDE FOR THE FEAST
MAY 11, 2024

mfeast.org/rideforthe Feast





Feed People | Fortify Health | Foster Hope

OUR MISSION



46% reduction in healthcare costs reported by CRISP* when comparing the 3 months prior to meal service with 3 months post meal service.

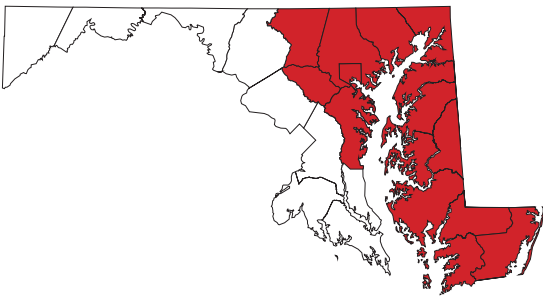
*CRISP (Maryland's Health Information Exchange)



96% of clients agree that receiving services from Moveable Feast improved their health, according to the 2023 client survey.



33% fewer days lost to physical or mental health restriction when receiving services, according to the 2023 client survey.



Moveable Feast serves Marylanders living at the intersection of chronic illness and food insecurity. Our program comes at no cost to our clients, who reside in Baltimore City, the five surrounding counties, and the entire Eastern Shore. Our mission is to improve the health of Marylanders experiencing food insecurity and chronic illness by preparing and delivering medically tailored meals and providing nutrition education, thereby achieving racial, social, and health equity. We mobilize a community of volunteers and supporters to feed people, fortify health, and foster hope.

Programs & Services Offered:

- Home-Delivered Meals
- Medical Nutrition Therapy
- Medical Transportation
- Produce
- Supplements
- Dependent Meals



RIDE FOR THE FEAST

Moveable Feast's 22nd Annual Ride for the Feast charity cycling event is our largest annual fundraiser, projected to raise \$600,000 for our programs and services. Over 200 riders & 100 volunteers raise funds for and promote our organization November through May, and conclude the event with a 42, 66, or 102 mile bike ride in Easton, MD on May 11th.

We invite you to provide important financial support to our clients by becoming a 2024 Ride for the Feast sponsor.

COMMUNITY REACH



E-NEWSLETTER FEATURE (x4-6)*

- *Must submit sponsorship agreement by Dec. 27 for six placements.
- Moveable Feast's Monthly Morsel is sent to a list of 27,000 supporters on the last Monday of each month
- Engagement (2023 AVG): 35% open rate



WEBPAGE FEATURE (x1)

- Moveable Feast's website welcomed over 26,000 unique visitors in 2023



EMAIL CAMPAIGN FEATURE (x1-2)*

- *Must submit sponsorship agreement by Dec. 27 for two placements.
- A 2-email campaign is sent to a curated list of 50,000 Baltimore Banner subscribers
- Engagement (2023 AVG): 37% open rate



SOCIAL MEDIA AD FEATURE (x1-2)*

- *\$10,000+ sponsors will be included on the 90-day FB ad.
- Moveable Feast has over 9,900 followers between Facebook, Instagram, and LinkedIn
- A 90-day FB ad will run from Feb. - May
- A 30-day FB ad will run from April - May



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SPONSORSHIP LEVELS

ALUMINUM \$1,000	STEEL \$2,500	CARBON FIBER \$5,000	TITANIUM \$10,000	PRESENTING \$25,000
Logo on event shirt	Logo on event shirt	Logo on event shirt	Logo on event shirt	Logo on event shirt
Logo on event site	Logo on event site as Steel Sponsor	Logo on event site as Carbon Fiber Sponsor	Logo on event site as Titanium Sponsor	Logo on RFTF site banner image as Presenting Sponsor & on all event pages + Moveable Feast website banner image
Logo + tag on Aluminum Sponsors social media posts	Dedicated Social Media Post with optional company quote	Dedicated Social Media Post with optional company quote	Dedicated Social Media Post with optional company quote	Dedicated Social Media Post with optional company quote & inclusion on all event related posts
Logo with hyperlink on one RFTF e-blast	Logo with hyperlink on one RFTF e-blast	Logo with hyperlink on all RFTF e-blasts	Logo with hyperlink on all RFTF e-blasts	Logo with hyperlink on all RFTF e-blasts
	Logo on 30-day social media ad	Logo on 30-day social media ad	Logo on 90-day social media ad	"Presented by" banner on all social media ads
		Up to 4 branded signs along the 42 mile route	Up to 6 branded signs along the 69 mile route	Up to 10 branded signs along the 100 mile route, and company appears as presenting sponsor at start/finish line, lunch stop and pre-finish line
			Company logo as sponsor in Summer 2024 newsletter	Article highlighting company in Summer 2024 newsletter
				Presenting Sponsor acknowledgment at team fundraiser events
				Company table at closing ceremony dinner on 5/11
				2 van wraps for 6 months



As a supporter of Moveable Feast, you are in good company. Past sponsors include:



T-Shirt Deadline: Submit by 3/27/2024 Social Media Ad Deadline: Submit by 12/27/23 or 2/21/2024

Additional opportunities may be available. Contact Samantha Shkor, sshkor@mfeast.org



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YES, I WANT TO SPONSOR RIDE FOR THE FEAST!

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

- Presenting \$25,000
- Titanium \$10,000
- Carbon Fiber \$5,000
- Steel \$2,500
- Aluminum \$1,000

Company Name: _____

Contact Person(s): _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

METHOD OF PAYMENT

- Check enclosed: Check made out to "Moveable Feast", mail to Moveable Feast, P.O. Box 2298, Baltimore, MD 21203
- Send electronic invoice
- ACH Payment
- Pay by credit card:
 - Visa
 - Mastercard
 - American Express
 - Discover

Amount: _____

Card Number: _____ Expiration Date: _____

CVV: _____ Billing Zip Code: _____

Name as it appears on card: _____

Signature: _____ Date Submitted: _____

SUBMISSION:

Email: development@mfeast.org

Mail: Moveable Feast
P.O. Box 2298
Baltimore, MD 21203
Attn: Eleanor Haase

QUESTIONS?

Contact: Samantha Shkor
sshkor@mfeast.org

