



OUR MISSION

Our mission is to improve the health of Marylanders experiencing food insecurity and chronic illness by preparing and delivering medically tailored meals **at no cost** and providing nutrition education, thereby achieving racial, social, and health equity.



FOOD IS MEDICINE



Home-Delivered Meals

Medical Nutrition Therapy



Medical Transportation



50% of the US population is living with a chronic illness such as heart disease, cancer, diabetes, or HIV, among others.

86% of health care costs are attributable to chronic disease.

Medically Tailored Meals Matter

40% decrease in the cost of healthcare for Moveable Feast clients when comparing three months before receiving services and three months after.

FROM PLATE TO PURPOSE

Celebrating 30 Years of Dining Out For Life

Now in its 30th year, Dining Out For Life is a national annual fundraising event that raises money for AIDS service organizations across the country. Baltimore's chapter of Dining Out For Life supports Moveable Feast.

On **Thursday, October 5, 2023**, participating restaurants in Baltimore City and across Maryland will donate a percentage of sales to our organization. Funds raised will help drive our commitment to treating chronic illnesses with FOOD AS MEDICINE. Please consider sponsoring this event to reinforce the power of nutritious food to improve health.

AS A SUPPORTER OF MOVEABLE FEAST, YOU ARE IN GOOD COMPANY. PAST CORPORATE SUPPORTERS INCLUDE:



REACH

E-News

27,000+ people will receive event information in our e-blast, the Monthly Morsel, sent the last week of every month.



31% average open rate*

* Industry average email open rate: 26%

Website

4,000 unique visitors to the Moveable Feast Dining Out For Life website last year.

Sponsors will also be displayed on the national website: diningoutforlife.com/city/baltimore

Social Media

27,000+ people will see paid Facebook and Instagram ads that promote the event.

Moveable Feast's followers:



6,800
on Facebook



4,000
on Instagram,
Twitter, & LinkedIn



PRINTED MATERIAL

- Posters will be prominently displayed in over 50 local businesses in the month leading up to DOFL.
- Postcards with sponsor logos will be included in carryout orders from partner restaurants.
- Postcards are handed directly to over 3,000 diners at the event.
- A 5.5 x 8.5 promotional postcard mailer will be sent to over 10,000 Maryland households.
- Summer newsletter sent to over 5,000 donor, volunteer, and client households.

SPONSORSHIP LEVELS

Maître D' \$1,000	Line Cook \$2,500	Pastry Chef \$5,000	Sous Chef \$10,000	Executive Chef \$20,000
Logo & tag on Maître D' Sponsors social media posts	One dedicated social media post with direct link & logo	One dedicated social media post with optional company quote	One dedicated social media post with optional company quote	One dedicated social media post with optional company quote and inclusion on all event-related posts
Logo on MF & national event site as Maître D'	Logo on MF & national event site as Line Cook	Logo on MF & national event site as Pastry Chef	Logo on MF & national event site as Sous Chef	Logo appears on MF & national event site banners as Presenting Sponsor
Logo linked to DOFL sponsor page	Logo linked to DOFL sponsor page	Logo with direct company link on one Monthly Morsel e-blast	Logo with direct company link on two Monthly Morsel e-blasts	Logo with direct company link on three Monthly Morsel e-blasts
	Logo on posters & postcards	Logo on posters & postcards	Logo on posters & postcards	Logo appears as Presenting Sponsor on posters, postcards, & donation envelopes
		Logo on Facebook & Instagram Ads	Logo on Facebook & Instagram Ads	Linked logo appears as Presenting Sponsor on Facebook & Instagram Ads
		Logo on DOFL mailer to 10,000 households	Logo on DOFL mailer to 10,000 households	Logo appears as Presenting Sponsor on DOFL mailer to 10,000 households
			Logo appears as DOFL sponsor in Winter 2023 newsletter	Article highlighting company & sponsorship in Winter 2023 newsletter
				Option to include company marketing materials in gift bags for restaurant partners
				Company signage at high traffic tabling events such as WTMD's First Thursdays
				Company mention in local TV news segments and announcement of sponsorship with DOFL press release



Deadline: To be listed on printed materials, we must receive your signed partnership agreement no later than Tuesday, August 15th.

YES, I WANT TO SPONSOR DINING OUT FOR LIFE!

PLEASE SELECT YOUR SPONSORSHIP LEVEL:

- Executive Chef \$20,000
- Sous Chef \$10,000
- Pastry Chef \$5,000
- Line Cook \$2,500
- Maître D' \$1,000

Company Name: _____

Contact Person(s): _____

Address: _____

City/State/Zip: _____

Phone: _____ Email: _____

METHOD OF PAYMENT

- Check enclosed: Mail to Moveable Feast, P.O. Box 2298, Baltimore, MD 21203
- Send electronic invoice
- ACH Payment
- Pay by credit card:
 - Visa
 - Mastercard
 - American Express
 - Discover

Amount: _____

Card Number: _____

Expiration Date: _____

CVV: _____

Billing Zip Code: _____

Name as it appears on card: _____

Signature: _____

SUBMISSION:

Email: ehaase@mfeast.org

Mail: Moveable Feast
P.O. Box 2298
Baltimore, MD 21203
Attn: Eleanor Haase

QUESTIONS?

Contact: Angie Kelley
Community Engagement Manager
443-446-5136
akelley@mfeast.org

**MOVEABLE
FEAST**