

# ROOTED IN OUR HISTORY AND FORGING A PATH TOWARDS OUR FUTURE



## STRATEGIC PLAN: 2021 - 2023

Moveable Feast has served as a beacon of light for over thirty years, bringing healthy food and compassion to those struggling with chronic illness. The organization was founded during the height of the AIDS epidemic in 1989, to provide food, hope, and love to those living with HIV/AIDS, many of whom were members of the LGBTQ+ community. Moveable Feast has continued to support underserved and vulnerable communities in Baltimore, while also expanding its reach across Maryland and serving people with illnesses such as cancer, diabetes, and heart disease.

By fully harnessing the power of medically tailored meals and nutrition therapy, Moveable Feast works to improve health outcomes and address social determinants of health. We are proud to be part of a national network of nonprofit providers known as the Food is Medicine Coalition.

We know we are making a difference in the lives of people living with serious illnesses, yet alarming health disparities remain for the people we serve. Research and our own experience confirm that racial and social inequities are a root cause of these health disparities. Our work continues.

## Our Vision

A Maryland where people come together to **feed people, fight disease, and foster hope.**

## Our Mission

Improve the health of Marylanders experiencing food insecurity and chronic illness by preparing and delivering medically tailored meals and providing nutrition education, thereby achieving racial, social, and health equity.

## Our Values

### COMPASSION

Cultivate authentic and deep connections with one another and our diverse community through understanding, care, and empathy

### EQUITY

Ask questions and seek solutions to overcome barriers and alleviate root causes of food insecurity and health disparities

### QUALITY

Include multiple perspectives and strive for excellence in the meals we produce, the services we provide, and all we do

### INTEGRITY

Show up, be honest, follow through, and be accountable

### HOPE

Envision and build together a future where people facing serious illness have the nutritious food they need to fight disease

# STRATEGIC PRIORITIES: 2021-2023

Food is at the heart of what we do, and our work has become even more important as more people in our community face food insecurity as a result of the pandemic and concurrent economic crisis. Through the challenges of this last year, Moveable Feast has continued to prepare and deliver medically tailored meals, support, and encouragement to our clients. **To meet the needs of our community, and further strengthen our organization, Moveable Feast will focus on the following five priorities from now through 2023. We will:**



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## GROW AND DEVELOP PEOPLE

Attract, develop, engage, and retain diverse staff, board members, and volunteers



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## DEMONSTRATE AND IMPROVE IMPACT

Collect and use data to drive measurable outcomes in nutrition therapy and medically tailored meals programs resulting in greater food access and improved health for those we serve



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## CENTER RACIAL AND SOCIAL EQUITY

Build an organizational culture that is diverse, inclusive, and continually seeks to achieve racial and social equity



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## PARTNER TO EXPAND REACH

Develop healthcare partnerships to ensure financial stability and reach more people experiencing illness especially those facing barriers to receiving nutritious food



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## ENGAGE THE COMMUNITY IN OUR MISSION

Effectively communicate our stories, services, work, brand, and impact to promote health equity